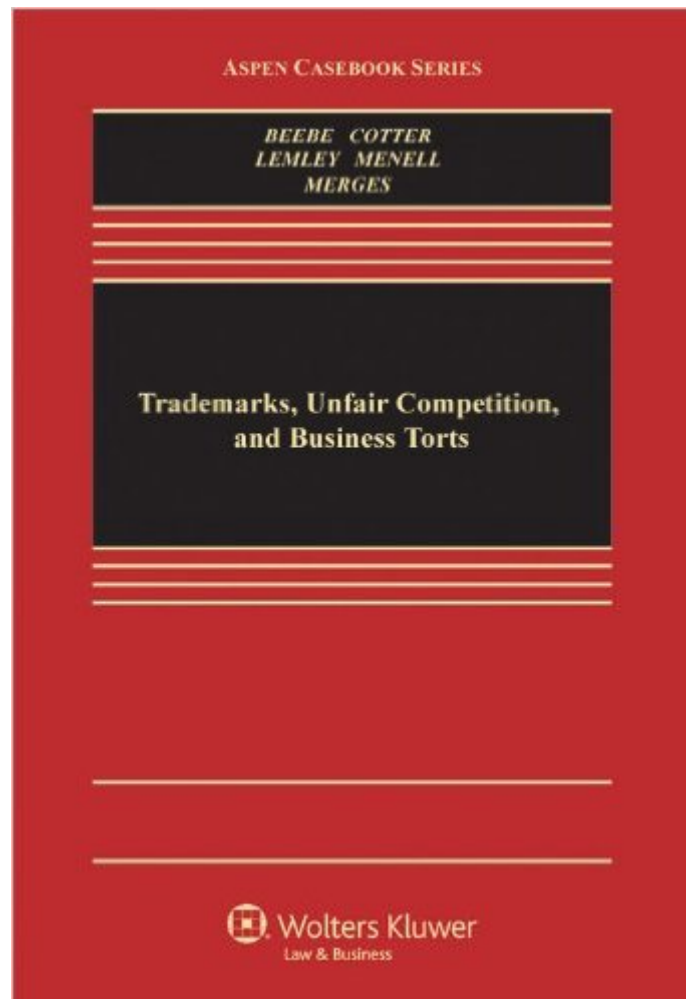


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# Trademarks, Unfair Competition, And Business Torts (Aspen Casebook Series)



## Synopsis

Incorporating seminal and cutting-edge cases and materials, this stellar author team delivers broad coverage of trademarks, unfair competition, and business torts that includes detailed attention to the role of technology, along with practice problems that encourage students to think like practitioners.

Ideal for courses on Trademark Law, Unfair Competition, or Business Torts, this casebook features:

a broad examination of current trademark and unfair competition law   outstanding coverage of false advertising law   extensive treatment of the "hot news" doctrine (misappropriation), including the most recent cases   a thoughtful survey of business torts, including cases that address tortious interference, trade libel, and related torts such as RICO   dynamic pedagogy that spans cutting-edge cases and materials, notes, questions, and hands-on practice problems

## Book Information

Series: Aspen Casebook Series

Hardcover: 912 pages

Publisher: Aspen Publishers (May 17, 2011)

Language: English

ISBN-10: 0735588775

ISBN-13: 978-0735588776

Product Dimensions: 7.2 x 2 x 10.2 inches

Shipping Weight: 3.7 pounds (View shipping rates and policies)

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Best Sellers Rank: #748,619 in Books (See Top 100 in Books)   #23 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark   #176 in Books > Law > Business > Torts   #241 in Books > Law > Business > Commercial

## Customer Reviews

This book has a nice balance of cases and notes. So far, the cases I've read are relevant, and the notes are well written and easy to understand.

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